



lifestyle  
FLOORS

More choice.  
More style.  
More value.

LVT Design Flooring  
buying & care  
guide



## Choosing LVT Design Flooring

Luxury Vinyl Tile (LVT) Design Flooring is one of the most popular choices for the discerning homeowner as it combines the look and appeal of natural materials with the convenience, versatility and practicality of vinyl.

Designed to look like real wood, stone and other naturally occurring materials, LVT Design Flooring not only looks like the real thing but feels like it too, with the grain of wood and the worn surface of stone nearly replicated. It's only when you feel the warmth, comfort and quietness of the floor that you realise it's a clever reproduction.

If you're looking for the convenience of vinyl flooring with a little more luxury, LVT Design Flooring is the perfect choice. It's waterproof, versatile and looks fantastic.

### Which room?

LVT Design Flooring is ideal for any room where you would consider natural wood, stone or ceramic flooring: in other words, any room in the house. It's ideal for kitchens, where spills can easily be wiped away; bathrooms, where its waterproof properties come into their own; and conservatories and hallways, where the outdoors comes inside. But equally, the warmth and softness of LVT means it can work well in dining rooms, living rooms and bedrooms, where it provides a cool, stylish alternative to carpets.

### The two types

There are two types of LVT Design Flooring. One has a clic mechanism which means the tiles and planks can be clicked together on installation.

The other type is called a dry back or stick-down floor, which means the planks and tiles are glued to a sub floor on installation.

They both have their merits and it's important to understand the features and benefits of both so you can choose the best floor for you.

#### Stick down LVT Design Flooring

Stick down LVT Design Flooring is fitted by gluing the flooring directly to a sub-floor.

This means the flooring performs well in all areas of the home, including high-temperature areas such as conservatories and rooms where there are a lot of windows and will shrink and contract with the extreme temperature variations.

The other benefit is visual – co-ordinating feature strips can be glued in between individual tiles and planks to create some fantastic design effects such as borders and grout lines.

### Clic LVT Design Flooring

Clic LVT Design Flooring's main benefit is that it is much quicker to install than stick-down and it can be laid on several different types of sub-floor as long as it is even.

In areas of high temperature i.e. conservatories, the floor will need to be stuck down or the edges glued together using Cold Weld (your retailer will advise you on this).

### Right from the start

LVT Design Flooring should be fitted by a professional flooring installer as it required specialist treatment for the best results.

Many of our retailers will be able to work with you to put together a design that's unique to you, and ensure that the end result is as close as possible to your vision.

LVT Design Flooring can be fitted over most types of sub-floor and used in conjunction with underfloor heating, although the sub-floor may need pre-treatment to ensure a perfect fit. Your retailer will visit your home to take accurate measurements, determine its suitability for LVT Design Flooring and assess what preparation is required.

### Keep it looking good

LVT flooring is very easy to keep clean and in good condition. It can be swept with a broom and cleaned with a mop using cleaning products designed for use on this type of flooring. Washing up liquid or bleach-based products should not be used.

Do not use household cleaners on the floor for general cleaning unless they are specified for floors as they can often leave an oily residue which could make the floor greasy and lead to potential slip hazards.

To help reduce the amount of grit and dirt carried in from outside, it's a good idea to place non-rubber based mats in doorways. (Rubber or latex could cause permanent discolouring of the flooring).

If you have heavy furniture, use wheel castors or cups to spread the weight and avoid indentations on the flooring and damage to the sub-floor. Do not slide or drag furniture across the floor as this will mark the surface.

### Wear and stain guarantees

Please see the 'Our Warranties Explained' leaflet for further information.